Smart **IT**

odoo
Gold Partner

Why choose Smart IT?

Smart IT is a leading Gold partner for Odoo in Europe. We deliver business agility and digital transformation solutions built on Odoo's innovative platform.

With more than 100 projects successfully completed, we are the UK's largest and most accomplished Odoo partner and one of the channel's fastest growing in Canada. We transform businesses with innovative ERP solutions delivered by our UK based, in-house consultants and developers, helping businesses operate efficiently and achieve competitive advantage.

We work with organisations of all sizes to address business challenges from organisational growth and operational transformation to cost management and market differentiation.
We know that intelligent use of IT services is often the key to the long-term development, growth and success of your business. Our objective is to help you increase operational efficiency, employee productivity, make faster decisions based on real time information and ultimately deliver increased profitability. We do this by giving you access to an award-winning portfolio of innovative IT products and services, which can be customised and mapped to your business process.

We adopt a management consultancy approach to meet our clients' objectives. We start with pain points and gain a thorough understanding of your existing processes and legacy systems. We then map out an integrated business system solution. Depending on the complexity of the project we can use anything from a couple of Odoo modules to upwards of ten or twelve.

Our Odoo service portfolio includes consultancy, customisation, software development, implementation, system upgrades and integrations, ongoing support and training.

Smart IT software solutions are underpinned by our managed services division, which provides 24/7 IT system and critical application support.

Our clients tell us that our industry expertise and unwavering reliability are the two factors they value most in our relationship. If you are in the market for a new partner, we would love the opportunity to demonstrate how we work with clients and how we can help to transform your operations through effective ERP, CRM and business software implementations.

We strive to be a trusted business partner and are committed to treating each one of our clients with the same level of customer service and respect, regardless of their size.

The relationship we build with each of our clients goes far beyond being a simple solutions vendor. We strive to be a trusted business partner and are committed to treating each one of our clients with the same high level of customer service and respect regardless of their size.

Why choose Smart IT for your Odoo project?

- **In-house development capability:** We have excellent in-house Odoo development capability with a 14-strong software team directly employed by Smart IT – unlike many of our peers who outsource programming work abroad, often to unaccredited suppliers.

- **Established Odoo practice since 2011:** We launched our Odoo practice in 2011. With over ten years' experience of Odoo implementations and thousands of hours of consulting, we continuously look for ways to improve our relationships with our clients.

- **Extensive service offering:** Our commitment to your company doesn't end once your new system is up and running. We offer a wide variety of services for existing clients, including on-site training and ongoing technical support.

- **Multi-talented team:** Our staff includes senior consultants, software engineers, project managers, and support technicians with an average of ten years' experience.

- **Customisations to fit your business model:** We have the development know how to make sure the system you purchase from us fits your business like a glove. No customisation request is too simple or too complex.

- **Odoo certifications:** As the leading Odoo Gold partner in the UK we have 19 Odoo functional consultants – this is more than any other partner in the region. We have made it a requirement for all consultants joining Smart IT to be through the latest Odoo certification programme within the first few months of joining Smart IT. Furthermore, we have a number of consultants who are very experienced from v10 through to v15.

- **Full support desk services:** We offer full-service desk support with extended hours as standard. Client collaboration and communication is provided through a bespoke portal built on the Odoo platform.

- **Project methodologies:** We have very strong and well-established project methodologies developed specifically for Odoo.

What our clients say about us.

"Smart IT has been extremely responsive from the beginning, and quickly grasped the complexity of a difficult, fast-changing business model….They are always fast to move and implement effective solutions to business requirements.

"Smart IT really have become part of the Zelus team and 'own' projects like an employee would. The passion displayed by individual members of staff is truly engrained in the company culture. Smart IT is effectively managing the IT transformation of our business. We can't fault them."

Conor Wright, Financial Controller, Zelus Sports (Nike Team)

"We were already impressed with Odoo core functionality, but the modifications and customisations that Smart IT were able to make really took it to the next level."

Craig Shields, Operations Director, GAS

"We knew when we looked into Odoo and some of the case studies that it was the right solution for us. The final system created by Smart IT is excellent and has completely overhauled how we do things resulting in measurable time and cost savings. It has also reduced our lead times and stock holding requirements which has further benefited the company and our customers."

Mark Fitzpatrick, General Manager at the Cambridge Satchel Company

"Smart IT intuitively understood how we like to work and support us in carrying out development internally as well as providing overall technical oversight and support. Smart IT's specialists are always helpful, extremely knowledgeable, and proficient experts and very responsive. We couldn't ask for more in a partner."

Dr. Raphael Treffny, Operations Manager at Forsberg Services

Our Clients

3FBIO

ARK LIGHTING

ARTEL Rubber Company

ASPIRE RACING

Boori

INSPIRED ENERGY

KPMG

tootsga

GREAT ANNUAL SAVINGS GROUP

ZELUS
Authorized Licensee of NIKE, Inc.

FORSBERG

The Cambridge Satchel Company

The Smart IT Academy

Upskill your team with the Smart IT Odoo ERP Training Academy

Specialist training focused on the implementation, use and maintenance of Odoo ERP. We offer our clients and other Odoo users access to Odoo training via the Smart IT Odoo ERP Training Academy.

Simple Training Delivery

A beautifully crafted, accessible, and simple to use learning experience which delivers online training effectively everywhere and for everyone. Our courses are comp atible on any device, including closed captions.

Over 142 High Quality Lessons

With an extensive library of over 142 high-quality eLearning lessons, completing workplace Sales, HR or Manufacturing training is no longer a chore for your employees.

Our Learning Management System and course content has been designed from the ground up to work with all modern standards, compliant web browsers and at a variety of screen sizes. So, whether your learners are sat at a desktop computer in an office, using their laptop on a train, looking at a tablet on a worksite, or watching on their phone, they can learn in the right environment for them.

If you are looking for a training partner that will always inspire, develop, and challenge you then you will love the Smart IT Odoo ERP training programme.

Start Your Odoo learning journey today and register for a free trial via our website.

Take the next step

Want to know how to move your business to an integrated ERP and ecommerce solution with Odoo— a cost-effective, flexible and highly functional platform? **Get in touch today and talk to an expert.**

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