

# Smart

# IT



## GTT Europe

**In 2008, GTT was created in the East Midlands, and has since grown to become a leader in 'Carrier Grade' bespoke enclosure solutions within the IoT & M2M markets.**

They're a unique company as they don't adhere to the standard 'one size fits all' approach, but rather work to better understand their clients' specific application demands and, if needed, support them through each stage of the product development cycle. As they work with a number of technology companies around the world, it allows their engineering team to understand the diversity of M2M and IoT applications in depth and provide support from concept-of-approval through to cost-engineered mass production solutions, through the entire product life cycle.

### The challenge

GTT Europe has grown to become a market leader in bespoke solutions supporting wireless

technology companies, especially in the US. It helps electronics companies place their devices into extreme environments. Examples of its work include enclosing components for vehicle tracking hardware, remote monitoring of transport infrastructure and bespoke systems for the agriculture industry.

GTT Europe wanted to rapidly address its growth with an all in one modular IT solution which brings all of its processes together.

"We're a small company with ambitious growth plans and it was pretty clear that we'd reached that critical point where we needed to integrate our management systems for greater control and efficiency," explains GTT Europe Operations Director Andrew Bird.

"Our partnership with Smart IT came about with a bit of research and an indirect recommendation. We evaluated Odoo and benchmarked it against other systems on the market and it seemed to be the most flexible and intuitive for our business – they then suggested that we contact Smart IT.

**“We're already seeing huge efficiencies at the push of a button.**

**Andrew Bird, GTT Europe**



## The solution

Smart IT worked with GTT Europe Ltd, a leading provider of enclosure solutions for the wireless monitoring and control equipment industries, to design a new end-to-end manufacturing resource planning system.

It is helping the electronics manufacturer to streamline its production and ordering systems and achieve greater productivity.

The new system allows staff to monitor stock management and sales, orders and billing processes at the click of a button, with real time information and the ability to look at current business performance on a single, easy to use online platform.

“Smart IT quickly got to grips with our requirements and implemented the new system over an eight-week period. We’re already seeing huge efficiencies in workflow at the push of a button. It’s just the boost we needed to improve the way we work – and that means a better service for our clients.”

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## Benefits

Jacqueline Bullen from Smart IT adds: “GTT Europe’s objective was clear. They wanted to manage their growth and increase turnover in the most cost-effective way possible. They knew they needed a system like Odoo to replace their existing CRM platform and make their management process simpler, quicker and more effective.